



GULF AND DISCOVER TEAM UP TO OFFER MOBILE SAVINGS

Gulf Pay users save \$.15 cents off per gallon this summer with Discover

Wellesley Hills, Massachusetts – July 13, 2017 – Gulf Oil and Discover Financial Services, today announced the launch of a summer savings campaign geared to reward consumers for downloading the new Gulf Pay app and linking their Discover card as the preferred payment method.

By downloading the free Gulf Pay app and linking a Discover card within wallet, users will automatically start saving \$.15 cents off on each gallon of gasoline (up to 20 gallons per visit for a total of 18 visits) when utilizing their Discover card for payment at participating stations throughout New England and New York. The campaign will provide users with exclusive savings starting July 13th and running through October 15th.

Gulf Pay, like a digital wallet, offers a convenient and seamless shopping experience by allowing users to link their Discover card and securely pay at the pump with their mobile phones while utilizing token encrypted data. Users can also use the app to locate the closest Gulf station, access live pricing and reliable directions, and view station offerings.

“By teaming up with Discover this summer, we can provide increased security and exclusive savings to an already loyal and growing group of existing cardholders with Gulf Pay,” said Marg McDonnell, Senior Director, Credit Card Operations, Gulf Oil. “This campaign allows us to incentivize more motorists to choose Gulf and Discover and ultimately drives more traffic into our stations.”

The program will be supported by advertising from both Gulf and Discover. The support will come from promotional materials at participating stations, digital and radio advertisements in the New England market, and targeted email and social messaging.

“Discover is always looking for new and innovative ways to give our cardmembers the best possible experience,” said Andrew Hopkins, Vice President of Portfolio Marketing at Discover. “We want to encourage new and existing Discover cardmembers to add their Discover card to Gulf Pay and take advantage of this generous offer.”

The Gulf Pay app launched in both the Apple App Store and Google Play stores in June and is currently accepted at participating Gulf retail fuel locations throughout select New England and New York markets. To learn more and start saving, visit www.discovergulfpay.com.

About Gulf Oil

Gulf Oil is a diverse refined products terminaling, storage and logistics business and a leading distributor of motor fuels in the United States. Gulf owns and operates a network of 17 terminals with over 14 million barrels of refined product storage capacity. With its premier terminaling and logistics platform, Gulf has access to the Mid-Continent, Gulf Coast and the New York Harbor

News Release



supply hubs, which translates into competitive and diverse supply options for customers. More information about Gulf Oil can be found at www.gulfoil.com.

About Discover

Discover Financial Services (NYSE: DFS) is a direct banking and payment services company with one of the most recognized brands in U.S. financial services. Since its inception in 1986, the company has become one of the largest card issuers in the United States. The company issues the Discover card, America's cash rewards pioneer, and offers private student loans, personal loans, home equity loans, checking and savings accounts and certificates of deposit through its direct banking business. It operates the Discover Network, with millions of merchant and cash access locations; PULSE, one of the nation's leading ATM/debit networks; and Diners Club International, a global payments network with acceptance in more than 185 countries and territories. For more information, visit www.discover.com/company.

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GULF MEDIA CONTACT: Nikki Fales, Gulf Oil, media@gulfoil.com.

DISCOVER MEDIA CONTACT: Derek Cuculich, Discover Financial Services,
DerekCuculich@Discover.com