



FOR IMMEDIATE RELEASE

GULF OIL EXPANDS IN THE SUNSHINE STATE

Gulf Branded Supply Available for the First Time in Tampa, Florida

Wellesley Hills, Massachusetts – September 27, 2016 – Gulf Oil, one of the fastest-growing branded fuel marketers in the U.S., announced that the company now offers branded wet barrel supply in the Tampa, Florida market areas. This new service offering immediately energizes Gulf's growth initiative in Florida and is part of a continued U.S. expansion for the iconic brand.

Hillsborough County supports major thoroughfares connecting countless Floridian locals and tourists to the Tampa area and other coastal destinations. Gulf's partnership with Tampa-based fuel distributors will resonate with tourists that may be unfamiliar to the area, but recognize and trust the Gulf name as a leader in quality fuels and customer service.

"Gulf has a long-standing history of providing exceptional service to our customers and consumers. We look forward to building new branded partnerships with fuel distributors in the Florida market by providing flexible service offerings to assist with their business growth. We will continue our unwavering support as the brand expands further into the Tampa region," said Meredith L. Sadlowski, Senior Vice President, Branded Sales and Marketing at Gulf Oil.

Gulf has other branded locations in Florida and now is providing the same opportunities for fuel distributors in the Tampa market. The company has also recently announced expansion into major Texas markets, including Austin, Dallas, San Antonio and Waco.

Distributors who partner with Gulf can rely on dependable supply, flexible service offerings, outstanding customer service from an experienced management team, a commitment to continued growth, and an increased brand presence.

About Gulf Oil

Gulf Oil is a diverse refined products terminaling, storage and logistics business and is a leading distributor of motor fuels in the United States. Gulf owns and operates a network of 17 terminals with over 14 million barrels of refined product storage capacity. With its premier terminaling and logistics platform, Gulf has access to the Mid-Continent, Gulf Coast and the New York Harbor supply hubs, which translates into competitive and diverse supply options for customers. More information about Gulf Oil can be found at www.gulfoil.com.

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