



***For Immediate Release***

## **BATTER UP! GULF TEAMS UP WITH THE NEW YORK METS FOR SUMMER SWEEPSTAKES**

**Wellesley Hills, Massachusetts –August 3, 2016** – Today [Gulf Oil](#) announced the launch of a new partnership with the New York Mets to promote Gulf's online shopping rewards program; [Power Points™](#). From July 1<sup>st</sup> through September 2<sup>nd</sup>, consumers who enroll in the program will automatically be entered for a chance to win tickets to see the 2015 National League Champion New York Mets at Citi Field.

The digital marketing program will ultimately deliver more than 2.5 million impressions in the New York area through a combination of banner advertisements, social media posts, and emails from both Gulf and the Mets.

To enter for a chance to win, consumers are directed to sign up for the Power Points rewards program. Once enrolled in the rewards program, members will be automatically entered for a chance to win tickets for a New York Mets 2016 regular season home game. The Mets are looking to build on last year's success and make it to the World Series again in 2016. The sweepstakes runs from July 1<sup>st</sup> through September 2<sup>nd</sup> and two winners will be randomly selected each month during the sweepstakes period to receive game tickets.

Enrollment in the Power Points rewards program is quick and earning rewards points has never been easier. Users simply shop online at their favorite stores and earn "Power Points." One dollar in "Power Points" is worth one dollar of Gulf gasoline. Power Points users can then redeem their points for Gulf gift cards, or to pay their Gulf Orange Card balance.

This partnership is a powerful one, delivering exceptional reward opportunities to the New York area, one of Gulf's most concentrated regions. Through Gulf, Mets fans have the opportunity to not only save on gas, but also watch the Mets make a run at a return to the Postseason at one of baseball's newer, more modern ballparks.

For more information about the Power Points rewards program, visit [www.gulfpowerpoints.com](http://www.gulfpowerpoints.com).

NO PURCHASE NECESSARY. ENROLLMENT IN GULF'S POWER POINTS SHOPPING REWARDS PROGRAM BY CHOOSING ONE OF THE PARTICIPATING TEAMS REQUIRED FOR AUTOMATIC ENTRY. ENDS 9/2/16. SUBJECT TO OFFICIAL RULES. MAJOR LEAGUE BASEBALL TRADEMARKS AND COPYRIGHTS USED WITH PERMISSION OF MLB ADVANCED MEDIA, L.P. ALL RIGHTS RESERVED.

For the official sweepstakes rules and more information about the sweepstakes, visit

[www.gulfpowerpoints.com/sweeps](http://www.gulfpowerpoints.com/sweeps).

### **About Gulf Oil**

Gulf Oil is a diverse refined products terminaling, storage and logistics business and is a leading distributor of motor fuels in the United States. Gulf owns and operates a network of 17 terminals with over 14 million barrels of refined product storage capacity in the northeastern U.S. As a premier terminaling and logistics platform, Gulf is accessible to the Mid-Continent, Gulf Coast and the New York Harbor supply hubs, which translates into competitive and diverse supply options for customers. More information about Gulf Oil can be found at [www.gulfoil.com](http://www.gulfoil.com).

*Disclaimer:*

*The New York Mets and other MLB Entities and each of their respective affiliates, officers, directors, agents and employees have not offered, administered or sponsored the sweepstakes in any way.*

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